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IEA Recognizes Ricoh for “Copier of the Future”

Las Vegas, NV – The International Energy Agency (IEA) presented Ricoh Company, Ltd., with its first “Copier of the Future” award. Ricoh submitted specifications for a network-capable, mid-speed digital photocopier that consumes less than 10 watts of energy in standby mode, enters and recovers from standby mode in less than 10 seconds, has an efficient duplexing performance and maintains traditional performance features and requirements, such as reliable, convenient copying.

Ricoh is one of the worlds leading suppliers of office automation equipment, including copiers, facsimile machines, data processing systems, and related supplies. By winning this prestigious award, Ricoh is eligible to market its qualifying copier to organized groups of buyers in participating countries, including Finland, the Netherlands, Sweden, Switzerland, the United Kingdom, and the United States.

“Ricoh is proud to be such a significant contributor to the conservation and protection of our world’s precious environmental resources,” said Mr. Sakurai. “Through our initiatives to develop and manufacture the most environmentally sound, yet high-performance products, we can continue to offer our customers unparalleled communications solutions for their businesses while simultaneously encourage them to be environmentally responsible.”

This IEA award encourages industry to develop highly energy-efficient digital copiers that will help reduce energy use and, ultimately, air pollution. “Ricoh has proven to be an environmental and industry leader, producing a product that is not only energy efficient and beneficial to the environment, but is easy to use, dependable, and capable of meeting the needs of end users,” said Jean-Pierre Des Rosiers, Manager for IEA’s Energy Efficiency Policy Analysis Division.

IEA, based in Paris, is the autonomous forum for energy co-operation among 25 Member countries. Member countries of the IEA work together to create the conditions in which the energy sectors of their economies can make the fullest possible contribution to sustainable economic development, the well-being of their people, and the environment. IEA also works to strengthen the link between environment and energy policies, especially on the issue of climate change.

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